FAIR & RODEO

2026 ANNUAL REPORT





GARFIELD COUNTY
Fair & Rodeo
est. 1938



RED, WHITE AND BLUE - A FAIR FOR YOU!

Red, white, and blue - a fair for you

The Garfield County Fair & Rodeo is truly a fair for everyone! This was a very special year celebrating three important milestones: 110 years of 4-H, Colorado's 150th anniversary, and the 250th birthday of the United States of America.

Fun, excitement, patriotism and pride in our Western heritage were on colorful display at the 2026 Garfield County Fair & Rodeo.

We extend our gratitude for your participation. Whether you were a sponsor, vendor, exhibitor, performer, or a member of our great community attending the fair, the successes of the Garfield County Fair & Rodeo are because of and for you!

This year's fair dates in early August assisted our exhibitors in 4-H, FFA, and open exhibits to have a longer production cycle. The 4-H and



FFA kids and families are center stage of the fair. Hard-working and dedicated kids display their talents with their livestock in the arenas, showcase their efforts in performance presentations and produce outstanding displays in their general exhibits.





Each year, the community is amazed at what these talented youth produce at the fair with their learning, dedicated effort and creativity.

The 2026 fair yielded tremendous support from the community for the youth, with an incredible record payout to the 4-H and FFA participants of just over $1 million dollars! We cannot thank you enough for this investment in the youth who will lead our community one day.

It takes a community; from sponsors that offer financial support and investment, to kids and adults who learn and work hard to present their best at fair, to the countless volunteer hours the fair board commits and long hours for county staff.

It all starts with the policy objectives for the fair set by the Board of County Commissioners, and culminates with those who come cheer us all on.

Thank you for another amazing Garfield County Fair & Rodeo!

Major accomplishments

The 88th annual Garfield County Fair & Rodeo was a special one, celebrating patriotic anniversaries and Garfield County's agricultural and Western heritage.

Livestock shows and sale

The Junior Livestock sale continues to be a hit, with 216 animals sold, and just over $1 million in revenues raised ($1,003,305). Few things are as rewarding as watching our youth exhibit their hard work when it comes to fruition in the performance arenas. From their animal shows, to seeing the astute analysis of the judges, and finally the proud smiles on their families' faces when the awards are announced, our youth achieve great strides. The livestock sale is the ultimate culmination of their efforts.

Open class exhibits

Over 1,570 entries and exhibits were featured in 4-H, and more than 720 submissions were entered in open class.

Sponsorship

Our sponsors were again very generous in 2026, to the tune of $155,560.

Ticket sales

This was another very strong sales year for our ticketed events. Thousands of attendees enjoyed the ticketed events at this year's fair.

PRCA ProRodeo: 1,187 tickets - $17,604
PRCA Xtreme Bulls: 1,310 tickets - $20,251
Fair concert – Sawyer Brown with special guest Casey Donahew: 1,369 tickets - $65,070
Demolition Derby: 2,039 tickets - $48,725



Major accomplishments

Activities

Delicious chow was served, with many festival goers' favorites returning. From scrumptious tacos to mouthwatering crazy fries, tasty hot dogs and brats, smooth iced coffees and more, attendees enjoyed fair food on the Midway in 2026. Vendors offered up a range of wares to buy and country wear to ensure fairgoers were dressed to the nines.

Fun activities and live music provided something for all ages. The line was long for the mechanical bull, as patrons were eager to test their strength and agility. Excitement abounded nearby at the inflatable carnival games. A more relaxed option for fun was a mini-golf course with challenging greens for all levels of skill.

Top notch free stage bands and musicians performed, including Hwy 82, Desert Heartstrings,



the Tyler Rust Band, High Desert Sky Band, and A Band Called Alexis. They got people up and dancing for their showcase of local talent.

We want to thank everyone who contributed to our success this year. We couldn't do it without you, and sure enjoyed doing it with you!

Main events

Garfield County Fair Parade

The community truly went all out for this year's parade, and we couldn't have asked for a smoother, more fun-filled celebration of Garfield County! With 59 incredible contestants featuring everything from creative floats and classic cars to performance teams, horses, and buggies, the streets of Rifle were filled with hometown pride, creativity, and plenty of red, white and blue spirit.

Summer of Thunder car show

The 2026 Summer of Thunder car show took place at the Garfield County Fairgrounds directly after the parade. The car show had a great turnout this year with 82 registered entries.

Kick-off BBQ

The Kick-off BBQ got things cooking on Tuesday night and celebrated the sponsors to show our appreciation.

Family and Kidz Rodeo

This fun-filled event brought in all the local cowboys and cowgirls out to the fair. Anyone can compete in front of the entire community in this free showcase of local talent.

Main events

PRCA Xtreme Bulls - 1,310 tickets sold - $20,251

Some of the world's top professional bull riders attempted to hold on to 1,500 pounds of unbridled fury for the longest eight seconds in sports. Red, white and blue was visible in the crowd in support of Veterans' Night, honoring those of all branches of service.

PRCA & WPRA Rodeos - 1,187 tickets sold - $17,604

The ProRodeo returned to Rifle, as cowboys and cowgirls displayed their strength, skill, and grit under the lights. The community came out in pink, showing their support to the families and friends whose lives have been touched by breast cancer, in this "tough enough to wear pink" night.

Friday night concert - 1,369 tickets sold - $65,070

Legendary country/rock band Sawyer Brown brought its electric live show to this year's fair and rodeo concert, for a family-friendly night of dancing to classic hits. Country music star Casey Donahew kicked things off at the fairgrounds for an unforgettable night of music.

Demolition Derby - 2,039 tickets sold - $48,725

Dirt and dust flew, as competitors came out to crash under the lights. This year's demolition derby had a great turnout, and the drivers did not disappoint the sold-out crowd.

Revenue and expenses for 2022

2022	Budgeted Revenue	Actual Revenue	Difference	Budgeted Expense	Actual Expense	Difference
PRCA Rodeo	$17,000.00	$5,604.54	-$11,395.46	$32,500.00	$37,500.00	-$5,000.00
Xtreme Bulls	$17,000.00	$16,700.00	-$300.00	$32,500.00	$30,000.00	$2,500.00
Concert	$125,000.00	$87,180.00	-$37,820.00	$ 125,000.00	$136,098.42	-$11,098.42
Demo Derby	$45,000.00	$49,395.00	$4,395.00	$23,000.00	$22,750.00	$250.00
Monster Trucks	$20,000.00	$18,630.00	-$1,370.00	$20,000.00	$20,500.00	-$500.00
Sponsorship	$105,000.00	$114,350.00	$9,350.00			
Totals	$329,000.00	$291,859.54	-$37,140.46	$233,000.00	$246,848.42	-$13,848.42

Revenue and expenses for 2023

2023	Budgeted Revenue	Actual Revenue	Difference	Budgeted Expense	Actual Expense	Difference
PRCA Rodeo	$20,000.00	$18,480.00	-$1,520.00	$40,000.00	$35,000.00	$5,000.00
Xtreme Bulls	$15,000.00	$16,320.00	$1,320.00	$33,000.00	$36,650.00	-$3,650.00
Concert	$100,000.00	$54,160.00	-$45,840.00	$ 130,000.00	$106,050.68	$23,949.32
Demo Derby	$45,000.00	$48,530.00	$3,530.00	$26,000.00	$24,500.00	$1,500.00
Monster Trucks	$20,000.00	$19,785.00	-$215.00	$23,000.00	$30,500.00	-$7,500.00
Sponsorship	$115,000.00	$121,837.57	$6,837.57			
Totals	$315,000.00	$279,112.57	-$35,887.43	$252,000.00	$232,700.68	$19,299.32

Revenue and expenses for 2024

2024	Budgeted Revenue	Actual Revenue	Difference	Budgeted Expense	Actual Expense	Difference
PRCA Rodeo	$21,000.00	$17,705.00	-$3,295.00	$37,000.00	$40,093.59	-$3,093.59
Xtreme Bulls	$17,000.00	$ 14,104.00	-$2,896.00	$34,000.00	$32,593.59	$1,406.41
Concert	$90,000.00	$ 63,885.00	-$26,115.00	$ 125,000.00	$116,160.78	$8,839.22
Demo Derby	$50,000.00	$51,670.00	$1,670.00	$27,000.00	$25,000.00	$2,000.00
Motorcross	$20,000.00	$5,765.00	-$14,235.00	$32,000.00	$19,219.12	$12,780.88
Sponsorship	$120,000.00	$160,500.00	$40,500.00			
Totals	$318,000.00	$313,629.00	-$4,371.00	$255,000.00	$233,067.08	$21,932.92

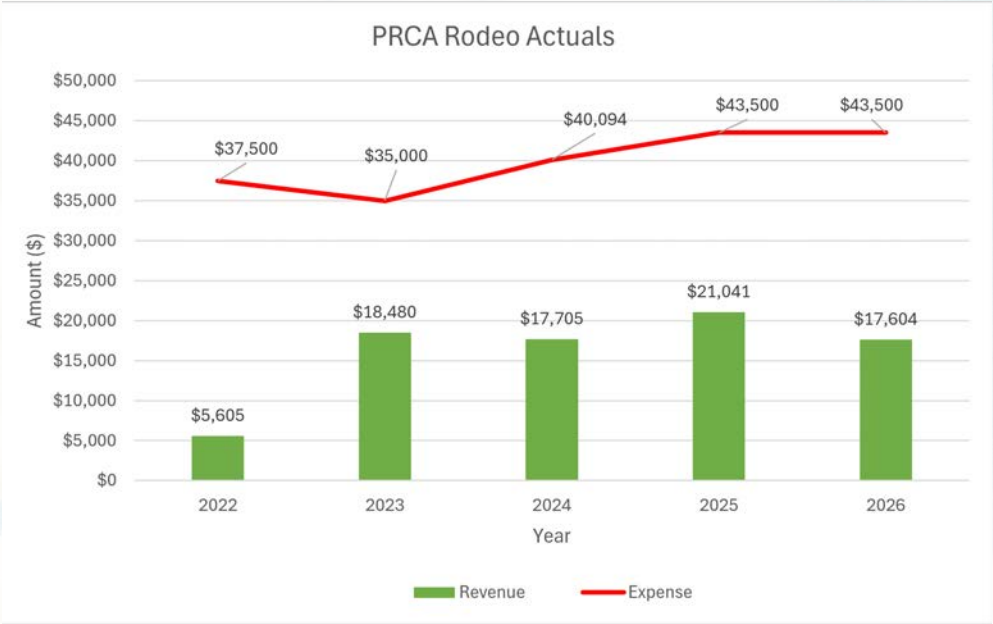
Revenue and expenses for 2025

2025	Budgeted Revenue	Actual Revenue	Difference	Budgeted Expense	Actual Expense	Difference
PRCA Rodeo	$20,000	$21,041	$1,041	$43,500	$43,500	-
Xtreme Bulls	$20,000	$14,982	-$5,018	$32,000	$32,000	-
Concert	$100,000	$97,935	-$2,065	$125,000	$100,000	$25,000
Demo Derby	$50,000	$44,475	-$5,525	$29,500	$29,500	-
Sponsorship	$126,750	$167,120	$40,370			
Totals	$316,750	$345,553	$28,803	$230,000	$205,000	$25,000

Revenue and expenses for 2026

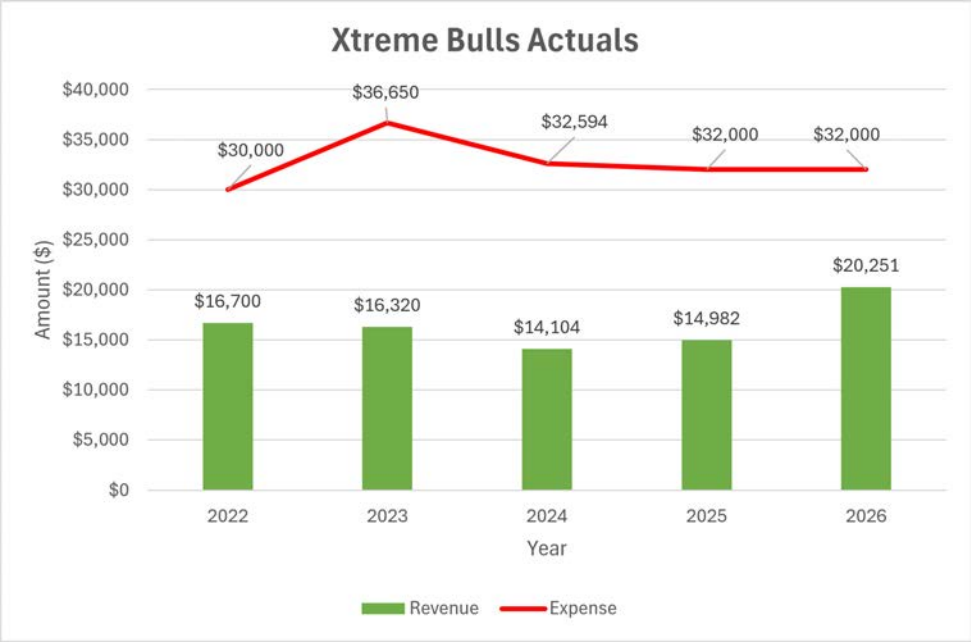
2026	Budgeted Revenue	Actual Revenue	Difference	Budgeted Expense	Actual Expense	Difference
PRCA Rodeo	$25,000	$17,604	-$7,396	$43,500	$43,500	-
Xtreme Bulls	$25,000	$20,251	-$4,749	$32,000	$32,000	-
Concert	$90,000	$65,070	-$24,930	$80,000	$80,000	-
Demo Derby	$50,000	$48,725	-$1,275.00	$30,000	$29,500	$500
Sponsorship	$160,000	$155,560	-$4,440.00			
Totals	$350,000+	$307,210	-$42,790.00	$185,500	$185,000	$500

PRCA Rodeo actuals



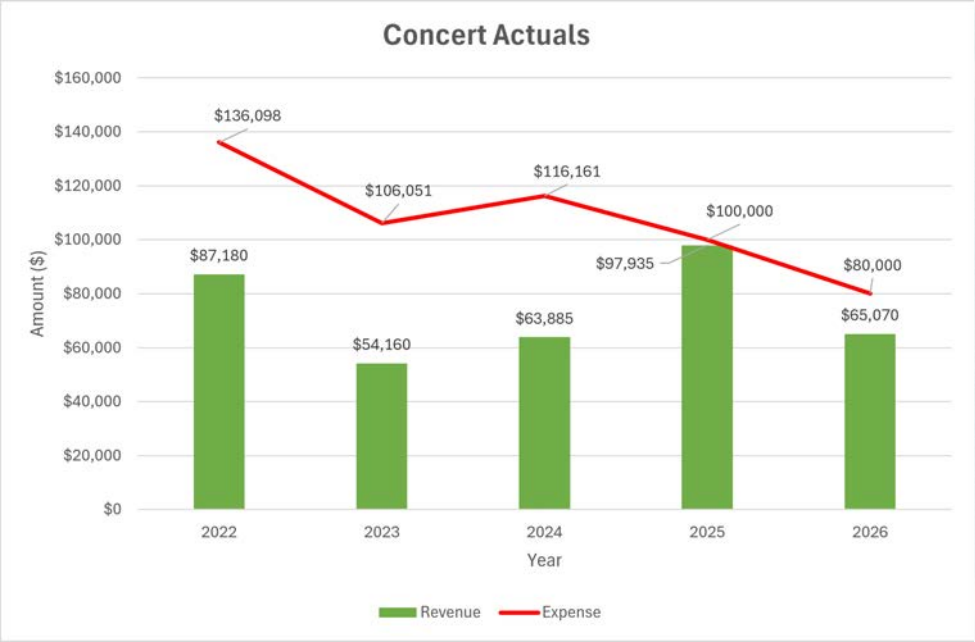
2022: $5,605 revenue, $37,500 expense
2023: $18,480 revenue, $35,000 expense
2024: $17,705 revenue, $40,094 expense
2025: $21,041 revenue, $43,500 expense
2026: $17,604 revenue, $43,500 expense

Xtreme Bulls actuals



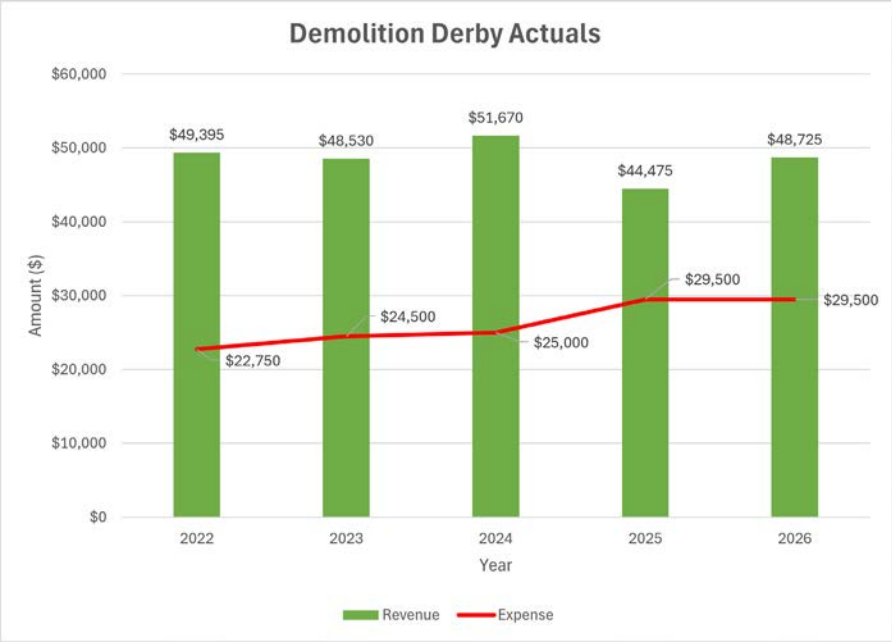
2022: $16,700 revenue, $30,000 expense
2023: $16,320 revenue, $36,650 expense
2024: $14,104 revenue, $32,594 expense
2025: $14,982 revenue, $32,000 expense
2026: $20,251 revenue, $32,000 expense

Concert actuals



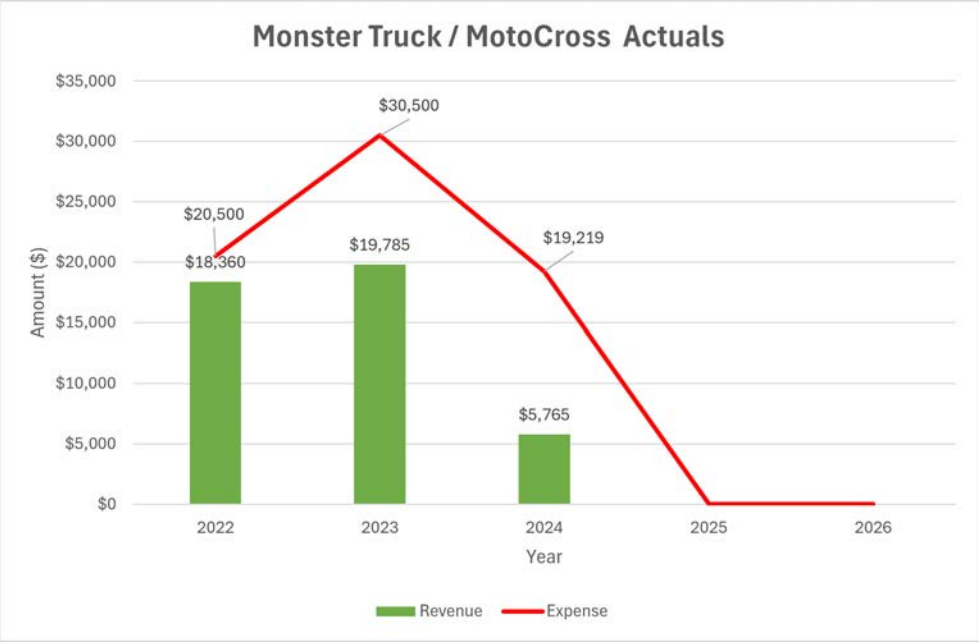
2022: $87,180 revenue, $136,098 expense
2023: $54,160 revenue, $106,051 expense
2024: $63,885 revenue, $116,161 expense
2025: $97,935 revenue, $100,000 expense
2026: $65,070 revenue, $80,000 expense

Demolition Derby actuals



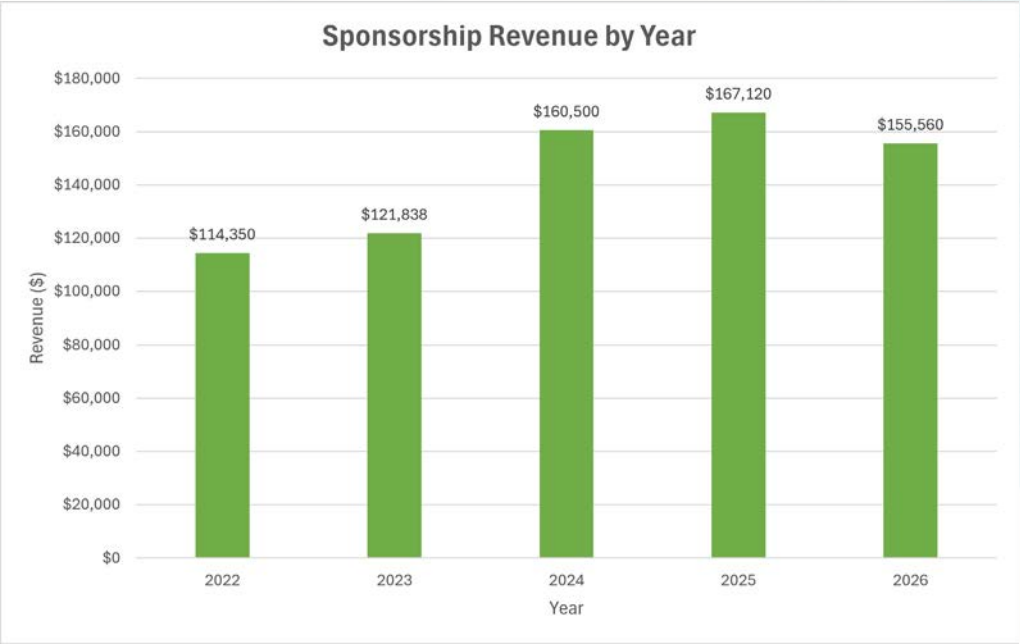
2022: $49,395 revenue, $22,750 expense
2023: $48,530 revenue, $24,500 expense
2024: $51,570 revenue, $25,000 expense
2025: $44,475 revenue, $29,500 expense
2026: $48,725 revenue, $29,500 expense

Monster Trucks / Moto Cross actuals



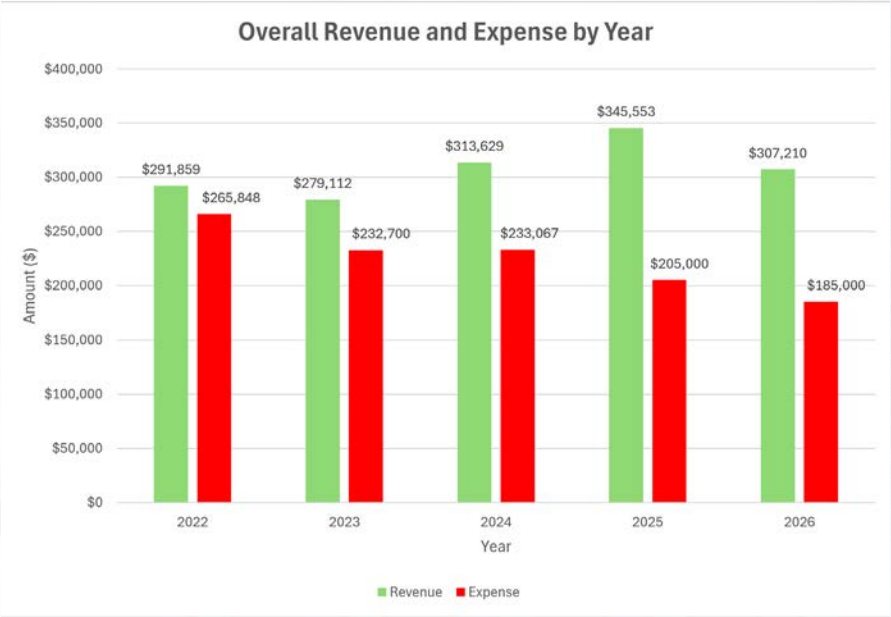
2022: $18,630 revenue, $20,500 expenses
2023: $19,785 revenue, $30,500 expenses
2024: $5,765 revenue, $19,219 expenses
2025: $0
2026: $0

Sponsorship actual revenues



2022: $114,350 revenue
2023: $121,838 revenue
2024: $160,500 revenue
2025: $167,120 revenue
2026: $155,560 revenue

Overall actual expense and revenue



2022: $291,859 revenue, $246,848 expense
2023: $279,112 revenue, $232,700 expense
2024: $313,629 revenue, $233,067 expense
2025: $167,120 revenue, $205,000 expense
2026: $307,210 revenue, $185,000 expense

Committees, programs and partners

The Livestock Marketing Committee

The livestock shows and auction were a huge success again in 2026. The backbone of this success comes from the hard work, dedication, and discipline of 4-H and FFA youth, leaders, families, and CSU Extension staff. The Garfield County Junior Livestock Auction is known for its success throughout Colorado. Garfield County is indebted to all who step up to make this event happen.

2026 livestock projects

Entries included:

89 beef (34 youth)
208 poultry (69 youth)
71 goat (25 youth)
122 swine (48 youth)
59 sheep (21 youth)
132 rabbits (39 youth)
Total of all livestock entered: 733

4-H general projects

Entries included:

General projects – 153 entries
Dog show – 23 entries
Shooting sports contest – 236 entries
Horse show – 219 entries

Volunteers

4-H/FFA shows and contests – 61
Open class volunteers – 16





Committees, programs and partners

Jr Livestock sale results

Year	Buyers	Sales
2026	285	$ 1,003,305
2025	247	$743,258
2024	238	$679,074
2023	216	$634,758
2022	240	$767,865
2021	216	$742,578
2020	171	$300,809
2019	176	$473,583



Open Class Exhibit Program

The open class exhibits continue to be a big draw for the local community. Each year the number of exhibitors and entries grows, with 720 entries recorded in 2026. The open class exhibits program of the Garfield County Fair gives residents the opportunity to brag and say, “See what I can do!” Adults, seniors, children, and professionals have the opportunity to enter exhibits in a range of categories.

Rodeo Royalty

Garfield County Fair & Rodeo Royalty Program

The Garfield County Fair & Rodeo Royalty Program is dedicated to providing an opportunity for young women to be spokespersons for the Garfield County Fair & Rodeo, the sport of rodeo, the Western way of life, and their community of Garfield County. The royalty program utilizes teamwork, organizational skills, public speaking, community service, and relationships to prepare participants in becoming future community leaders.



2026 royalty team

Reagan Lenard – Queen
Ariza Dominguez - Jr. Queen
Gentry Velazquez – Princess
Sadie Potter – Princess

If you would like to support the Royalty Scholarship Fund, please contact the fairgrounds manager at 970-625-2514. Your tax-deductible contribution will be used to fund academic scholarships for the royalty participants. Thank you for your support!

Thank you to our sponsors

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Thank you to all who made the 2026 fair a success!

2026 Fair & Rodeo Board

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Donna Marye
Dean Perkins, President
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Kaitlyn Snyder, Vice President
Scott Schilt

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Mike Samson
Perry Will

County Manager

Fred Jarman

County Fair and Events Manager

Kelsy Velazquez

Fairgrounds Administrative Assistant

Shannon Weeks

2026 Royalty Coordinator

Ashley Doose

CSU Extension County Director

Carla Farrand

Open Class Chair

Carla Farrand

Deputy County Manager

Rob Hanna

2027 fair

July 31, parade
August 3–7, events